

MEDIA RELEASE

FOR IMMEDIATE RELEASE
06.27.2022

Michelle Sparrow
VoteSparrow.ca
Info@VoteSparrow.ca

MICHELLE SPARROW ANNOUNCES BID FOR LANGLEY TOWNSHIP MAYOR

Twice elected council member Michelle Sparrow is changing the narrative of the upcoming Fall 2022 election, campaigning for “The Langley We Love!”

Langley, BC — Michelle Sparrow has officially announced she is in the running for Langley Township Mayor in the upcoming local general election being held on October 15, 2022.

Politics can feel distracting with messages that don't correlate with our true experiences. Michelle's decision to run for mayor is supported by the greater need she sees in the community that she loves. She understands that residents are struggling, whether it's access to affordable housing, cost of living, available/affordable childcare, or the mental health and addiction crisis. Michelle believes township residents need a mayor who is not only in tune with individuals and families in the community but one who is prepared to take real action and understands this cannot be done alone.

Michelle believes that a mayor must be able to relate, empathize and advocate on behalf of residents. A mayor can help amplify the collective voice of the community, and together they can create the change needed.

This change can be achieved through Michelle's commitment to transparency, collaboration, and respect.

Sparrow's campaign for “The Langley We Love” is a grassroots movement which is for the residents. Just as she did in 2011, 2014 & 2018, Michelle will not be accepting donations from developers, including those employed by them or who are lobbying on their behalf. Sparrow explains, “Community building should be free of the financial influence of powerful development companies.”

As an added commitment to full transparency, details of her campaign financing will be made available on her website effective immediately, where she will disclose all campaign contributions and expenses in real-time. No anonymous donations will be accepted.

This level of transparency is a stark contrast to typical campaigners where the details are not revealed until months following the election. “Voters deserve to know who is ‘sponsoring’ their next Mayor before they vote, not afterwards” said Sparrow.

Michelle has a proven track record on the issues the Township faces, and a voting record that shows she leads by example, builds relationships, and collaborates in order to get to the consensus that is needed to get things done.

More information will be released soon on Michelle's full platform that can be expected to center around housing and development, the protection of our agricultural lands, road safety and the immediate need to address our fire services staffing, capital, and training deficits.

Michelle Sparrow was born and raised in the Langley Township where she has also raised her four daughters. She works as the Government Relations Lead and Conduct Advisor for the Fraser Valley Real Estate Board. Michelle has held two terms as councillor and this will be her 4th election.

Choose transparency, collaboration, and respect.

Choose Michelle Sparrow for Langley Township Mayor. VoteSparrow.ca, for the Langley we love!

###